# Transylvania
# Mac Users Group

## June 2020

# AGENDA

- Introduction and welcome

- New Apple toys

- Q&A

# Steering Committee

Matt Cannizzio
David Day
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George Wagner
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# Exciting New Apple Toys

- Macs

- iOS devices

- Apple TV

- Accessories

# Exciting New Apple Toys

- Macs

# Macs

- MacBook Air

- MacBook Pro

- Mac Mini

# MacBook Air

Starting at $999

• Gold, Space Gray, Silver

• i3 (i5 option) and i5 (i7 option)

• 13.3" Retina Display (2560x1600)

• Touch ID

• Up to 2TB SSD

• Up to 16GB memory

• 720p FaceTime HD camera

• Thunderbolt 3 (USB C)

• 802.11ac Wi-Fi

• Backlit Magic Keyboard

• Force Touch trackpad

# MacBook Pro 13"

## Starting at $1299

- Space Gray, Silver

- 8th gen Quad Core i5 (8th gen i7 QC option)

- 10th gen Quad Core i5 (10th gen i7 QC option)

- 13.3" Retina Display (2560x1600)

- Intel Iris Plus Graphics

- Up to 4TB SSD

- Up to 32GB memory

- 720p FaceTime HD camera

- Thunderbolt 3 (USB C)

- 802.11ac Wi-Fi

- Backlit Magic Keyboard

- Touch ID

- Touch Bar

- Force Touch trackpad

# MacBook Pro 16"

- Space Gray, Silver

- 6 Core i7 (8 Core i7) and 8 Core i9

- 16" Retina Display (3072x1920)

- AMD Radeon Pro

- Up to 8TB SSD

- Up to 64GB memory

- 720p FaceTime HD camera

- Thunderbolt 3 (USB C)

- 802.11ac Wi-Fi

- Backlit Magic Keyboard

- Touch ID

- Touch Bar

- Force Touch trackpad

## Starting at $2399

# Exciting New Apple Toys

- Macs

- iOS devices

- Apple TV

- Accessories

# Exciting New Apple Toys

- iOS devices

# iOS Devices

- iPad Pro

- iPhone SE

# iPad Pro

- Silver, Space Gray

- 11" or 12.9"

- Up to 1TB

- 2388x1668 (11") and 2732x2048 (12.9")

- A12Z/M12 processors

- 12MP camera (2x optical/5x digital zoom)

- Up to 4K video up to 60 fps

- 4 speaker audio

- 5 studio quality microphones

- 802.11aX Wi-Fi (Cellular option with eSim support)

- Face ID

- Up to 10 hour battery life

## Starting at $799

# iPhone SE

## Starting at $399

- Black, White, Product Red

- Up to 256GB

- 4.7" Retina HD Display

- 1334x750 at 326 ppi

- Haptic Touch

- A13 Bionic chip

- Rated IP67 Splash, Water,Dust resistant

- 12MP camera 5x digital zoom/Up to 4K video up to 60 fps

- 7MP Front Camera/Up to 1080p video at 30 fps

- Touch ID

- 5 studio quality microphones

- 802.11aX Wi-Fi (Cellular option with eSim support)

- Up to 13 hour battery life

# Exciting New Apple Toys

- Macs

- iOS devices

- Apple TV

- Accessories

# Exciting New Apple Toys

- Apple TV

# Apple TV

- Apple TV+

- Apple TV app

# Exciting New Apple Toys

- Macs

- iOS devices

- Apple TV

- Accessories

# Exciting New Apple Toys

- Accessories

# Accessories

- Keyboards

- Airpods Pro

# Accessories

- Keyboards

# Keyboards

- Magic Keyboard

- Smart Keyboard Folio

- Smart Keyboard

# Magic Keyboard

$299

- **Comfortable typing**
Full-size, backlit keys and a scissor mechanism with 1 mm travel for quiet, responsive typing.

- **Built-in trackpad**
Designed for Multi-Touch gestures and the cursor in iPadOS.

- **Floating cantilever design**
Smooth angle adjustability delivers the perfect viewing angle.

- **Front and back protection**
Folds into a case to provide front and back protection for traveling with iPad Pro.

Compatible with
iPad Pro 12.9-inch (3rd and 4th generation)
iPad Pro 11-inch (1st and 2nd generation)

# Smart Keyboard Folio

$179

- **Two viewing angles**
Switch between two viewing angles ideal for whatever you're doing.

- **Front and back protection**
Provides lightweight, front and back protection.

Compatible with
iPad Pro 12.9-inch (3rd and 4th generation)
iPad Pro 11-inch (1st and 2nd generation)

# Smart Keyboard

$159

- **Type or watch**
Folding design enables different configurations for typing emails or watching videos.

- **Lightweight cover**
Provides slim, durable front protection.

Compatible with
Pad Air (3rd generation)
iPad (7th generation)
iPad Pro 10.5-inch

# Accessories

- Keyboards

- Airpods Pro

# Accessories

- Airpods Pro

# Airpods Pro

$249

- **Active Noise Cancellation**
- **Dual beamforming microphones**
- **Inward-facing microphone**
- **Dual optical sensors**
- **Motion-detecting accelerometer**
- **Speech-detecting accelerometer**
- **Force sensor**
- **H1-based System in Package**
- **Control device with presses to the Airpods Pro**
- **Sweat and water resistant (IPX4)**
- **Works with Qi-certified chargers or the Lightning connector**
- **AirPods Pro Up to 4.5 hours of battery (3.5 hours with Noise Cancellation and Transparency)**
- **More than 24 hours of listening time, 18 hours of talk time with Wireless Charging Case**
- **Bluetooth 5.0**

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Q & A